



# New Haven Electric Streetcar A Catalyst for Development

#### Our Team Has Been on Virtually Every Streetcar Project Constructed in U.S. in Last 10 Years



|                      | Feasibility | Planning | Alignment | Vehicles | Design | Engineering | Maint. Facility | Safety/Security | Commissioning |
|----------------------|-------------|----------|-----------|----------|--------|-------------|-----------------|-----------------|---------------|
| Albuquerque, NM      | Х           |          |           |          |        |             |                 |                 |               |
| Austin, TX           | Х           | Х        | Х         |          |        |             |                 |                 |               |
| Boston, MA           | Х           |          |           |          |        |             |                 |                 |               |
| Colorado Springs, CO | Х           | Х        | Х         | Х        |        |             |                 |                 |               |
| Columbus, GA         | Х           |          |           |          |        |             |                 |                 |               |
| Cripple Creek, CO    | Х           | Х        | Х         | Х        |        |             | Х               |                 |               |
| Dayton, OH           | Х           | Х        | Х         |          | Х      |             |                 |                 |               |
| Denver, CO           | Х           | Х        | Х         | Х        | Х      |             |                 | Х               | Х             |
| El Paso, TX          | Х           | Х        | Х         | Х        |        |             |                 |                 |               |
| Eureka Springs, AR   | Х           | Х        | Х         | Х        |        |             | Х               |                 |               |
| Ft. Worth, TX        | Х           |          |           |          |        |             |                 |                 |               |
| Indianapolis, IN     | Х           | Х        | Х         |          |        |             |                 |                 |               |
| Issaquah, WA         | Х           | Х        |           | Х        | Х      |             |                 |                 |               |
| Kansas City, MO      | Х           | Х        | Х         |          |        |             |                 |                 |               |
| Kenosha, WI          | Х           | Х        | Х         | Х        | Х      | Х           | Х               | Х               | Х             |
| Lady Lakes, FL       | Х           | Х        |           |          |        |             |                 |                 |               |
| Lake Buena Vista, FL | Х           | Х        | Х         | Х        | Х      | Х           | Х               |                 |               |
| Lancaster, PA        | Х           | Х        | Х         |          | Х      |             |                 |                 |               |
| Little Rock, AR      | Х           | Х        | Х         | Х        | Х      | Х           | Х               | Х               | Х             |
| Lorain, OH           | Х           | Х        | Х         |          |        |             |                 |                 |               |
| Lowell, MA           | Х           | Х        | Х         |          | Х      |             |                 |                 |               |

|                    | Feasibility | Planning | Alignment | Vehicles | Design | Engineering | Maint. Facility | Safety/Security | Commissioning |
|--------------------|-------------|----------|-----------|----------|--------|-------------|-----------------|-----------------|---------------|
| Memphis, TN        |             |          | Х         | Х        | Х      | Х           | Х               |                 |               |
| Minneapolis, MN    | Х           | Х        | Х         | Х        | Х      |             |                 |                 |               |
| Oklahoma City, OK  | Х           | Х        |           |          |        |             |                 |                 |               |
| Orlando, FL        | Х           | Х        | Х         | Х        | Х      |             |                 |                 |               |
| Portland, OR       | Х           |          |           |          |        |             |                 |                 |               |
| Roanoke, VA        | Х           | Х        | Х         | Х        |        |             |                 |                 |               |
| San Antonio, TX    | Х           | Х        | Х         |          | Х      |             |                 |                 |               |
| Salt Lake City, UT | Х           |          |           |          |        |             |                 |                 |               |
| San Jose, CA       | Х           | Х        | Х         | Х        |        |             | Х               |                 |               |
| San Pedro, CA      | Х           |          | Х         | Х        | Х      | Х           |                 |                 |               |
| Savannah, GA       | Х           | Х        | Х         | Х        | Х      | Х           | Х               | Х               | Х             |
| Sedro Woolly, WA   | Х           | Х        | Х         |          |        |             |                 |                 |               |
| Sioux City, IA     | Х           | Х        | Х         | Х        | Х      |             |                 |                 |               |
| St. Charles, MO    | Х           | Х        | Х         |          | Х      | Х           |                 |                 |               |
| St. Joseph, MO     | Х           | Х        | Х         | Х        |        |             |                 |                 |               |
| Toledo, OH         | Х           | Х        | Х         | Х        |        |             | Х               |                 |               |
| Tucson, AZ         |             |          |           |          | Х      |             |                 |                 |               |
| Tulsa, OK          | Х           |          |           |          |        |             |                 |                 |               |
| Washington, DC     | Х           |          | Х         | Х        | Х      |             | Х               |                 |               |
| Wilmington, DE     | Х           | Х        | Х         | Х        |        |             |                 |                 |               |

## WHAT ARE STREETCARS?

# Steel-wheeled cars run on fixed rails

 Powered by electricity through overhead wires

#### History of the Streetcars in New Haven

- May 1, 1861First horse-drawn streetcars began service to State & Chapel Streets
- 1865 Track extended; two new companies enter the scene
- May 24, 1874 New railroad station opens at present site
- June 13, 1884 Sunday service instituted
- 1887 2,157,079 riders on the cars
- June 13, 1892 First electric streetcar in the immediate New Haven area
- 1894 Almost all lines converted to electric propulsion
- May 1900 The Fair Haven & Westville had obtained control of 13 street railway lines, becoming the largest operator in the state. 16,249,157 riders were carried in 1900
- 1904 The New Haven Railroad purchases the street railways, and conveys them to the Consolidated Railway.
- 1910 Consolidated Railway became part of the Connecticut Railway, the principal operator of trolleys in the State
- July 15, 1921 First two motor bus lines in New Haven begin service
- June 22, 1931 First conversion of a streetcar line to motor bus operation
- November 22, 1947 "Farewell Run" of the big open cars to Yale Bowl
- September 25, 1948 Last streetcar lines converted to motor bus

#### Streetcars can be Heritage



# Streetcars can be Modern



# **Economic Development**

- Kenosha, WI Completed in 2000, attracted over \$120 Million in development
- Tampa, FL Completed in 2001, attracted over \$600 Million prior to construction and more than \$2 Billion by the end of 2002
- Memphis, TN Original project completed in 1993, two additional projects completed since then, \$137 Million in documented development, much more unaccounted for.
- Portland Completed in 2001, has attracted more than \$2.3
   Billion in development.
- Charlotte Began operation at the end of 2007 has already attracted \$400 Million in development.

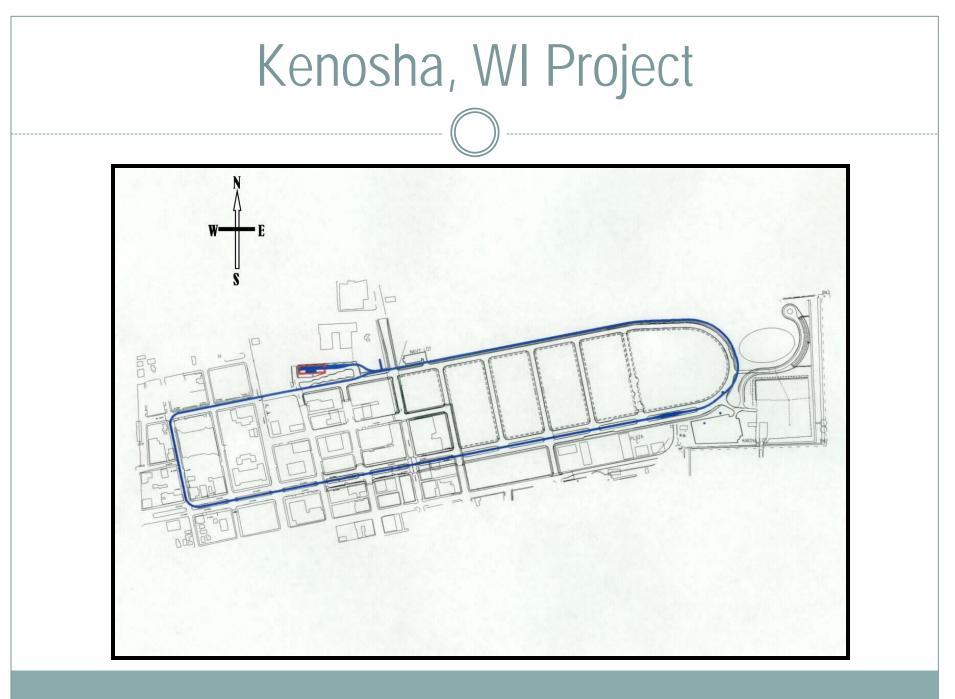
#### **Economic Development**

The Portland system costs \$2.7 million a year to operate and carries up to 9,000 passengers daily. It's not nearly enough to operate the system on a break-even basis, but Carroll said that's missing the point: "It is an economic development tool," he said. "It's been a huge development catalyst." © 2006 Cincinnati Business Courier

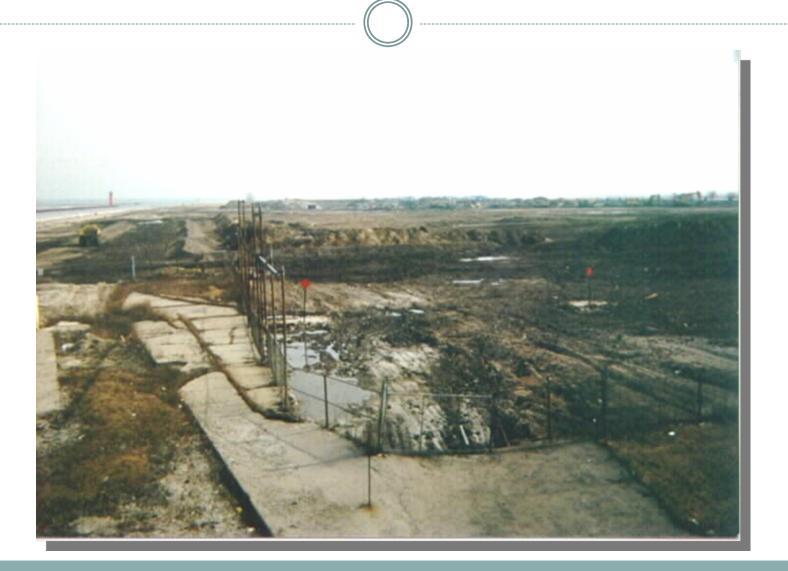
### What cities use streetcars?

- San Francisco, CA
- Seattle, WA
- Portland, OR
- Memphis, TN
- Dallas, TX
- New Orleans, LA
- Astoria, OR
- Lowell, MA

- Kenosha, WI
- Tampa, FL
- Little Rock, AR
- Philadelphia, PA
- Charlotte, NC
- Under construction
- Savannah, GA
- Tucson, AZ



# Kenosha water front before construction



#### Kenosha water front during construction



#### **Kenosha waterfront after construction**



#### Kenosha Condo & Museum Development





#### New Orleans Riverfront Route



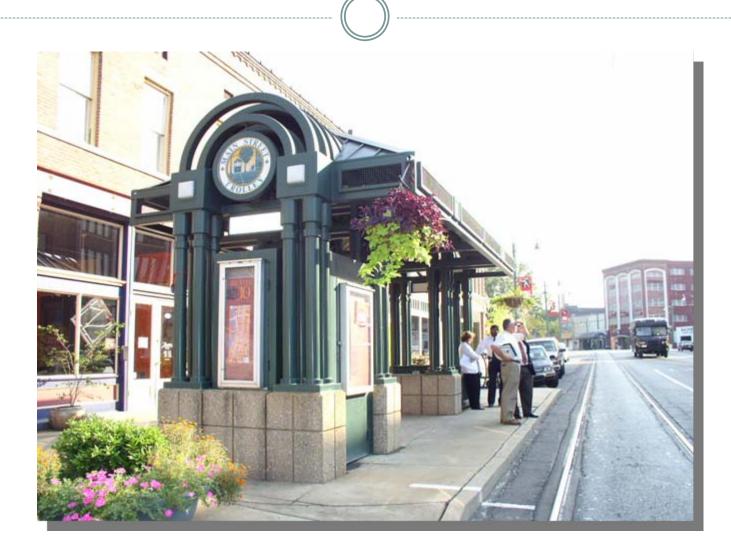
## Nonstop rush hour on Elline will they ride? Standing-room-only Embarcadero streetcar almost too popular

#### Friday, August 13, 2004

San Francisco's Municipal Railway has a peculiar problem -its F- Embarcadero streetcar line, which runs from the Castro to Fisherman's Wharf, is too successful for its own good.

The line, which uses vintage streetcars from around the United States, and a few from Italy, is packed with passengers all day and half the night. On Saturdays and Sundays it's even worse.

# Typical Streetcar Stop in Memphis

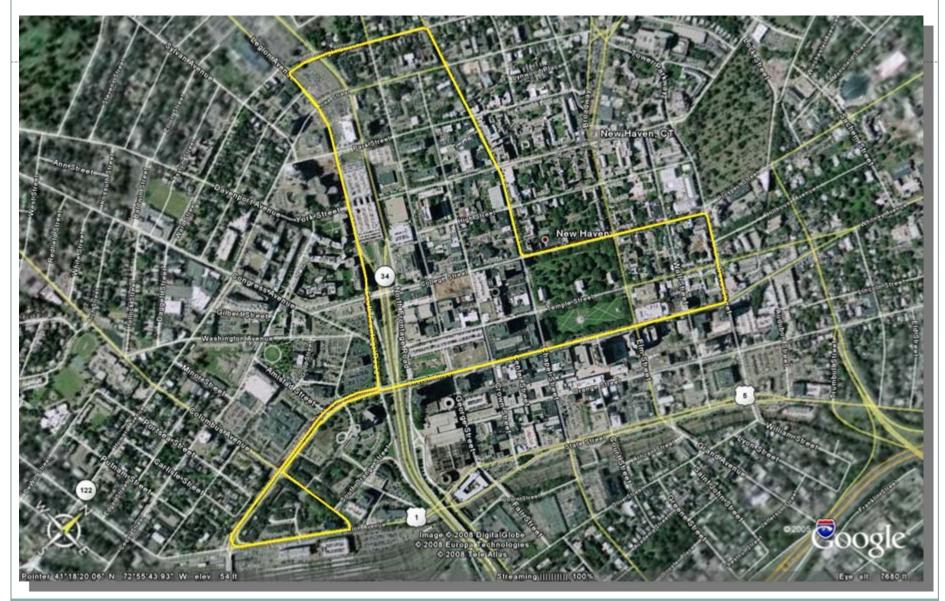


#### ADA Accessible



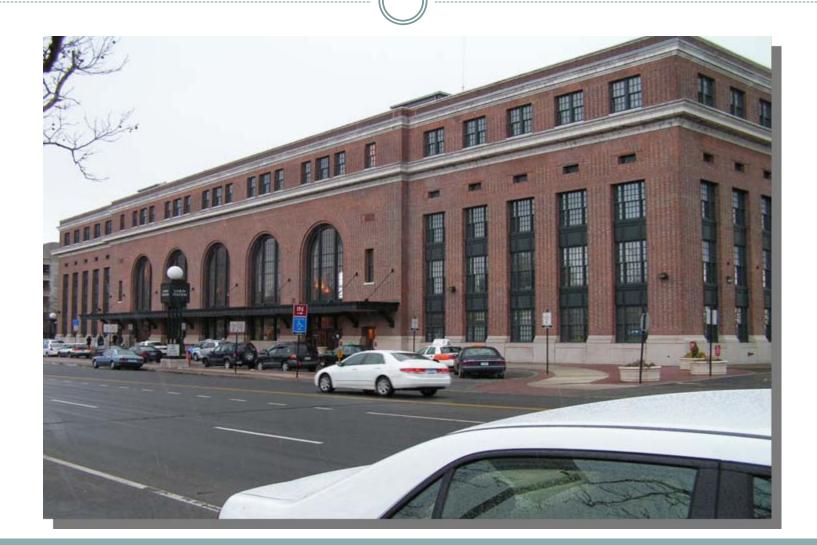


#### **Potential Route**



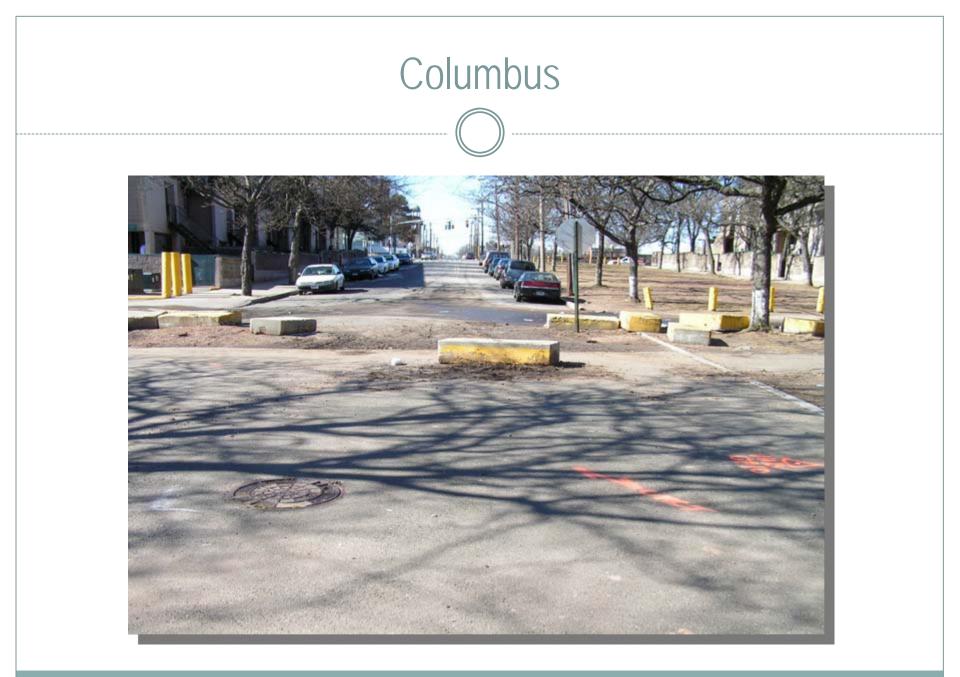


#### Union Ave.

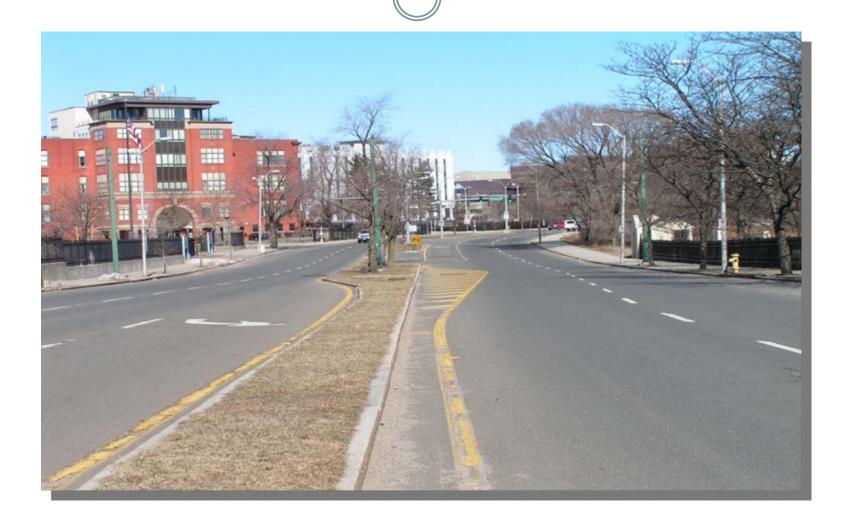


#### Columbus at Union Ave.

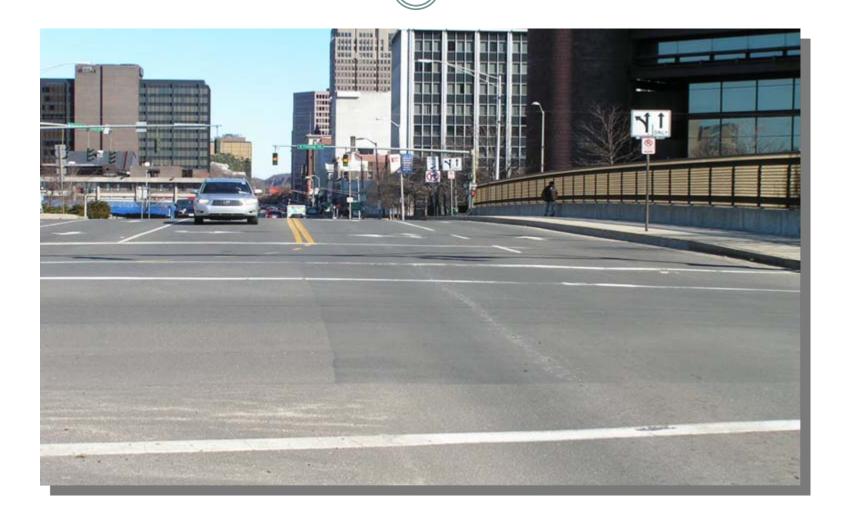




#### Church St. South



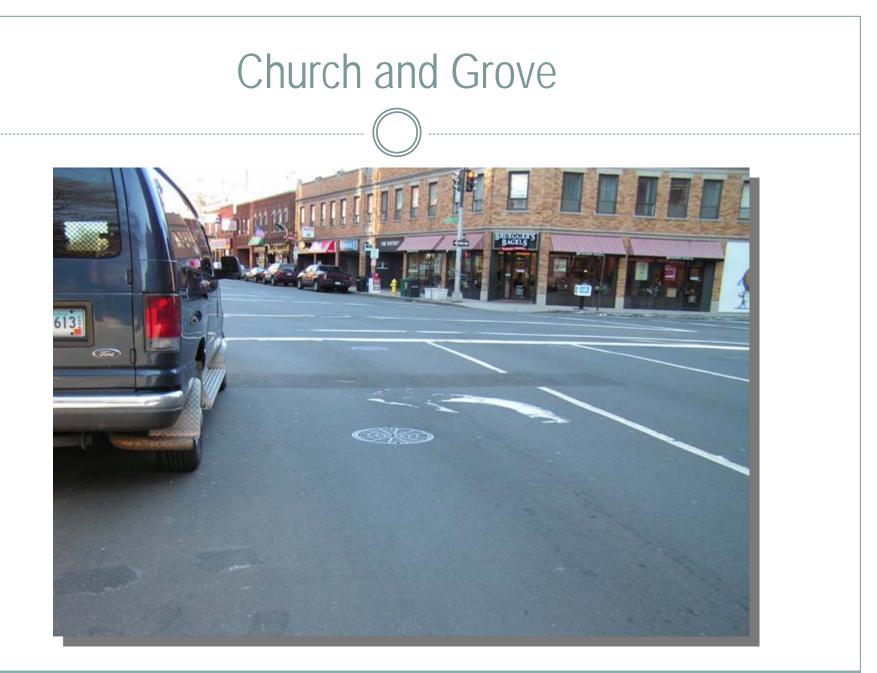
#### Church at S. Frontage



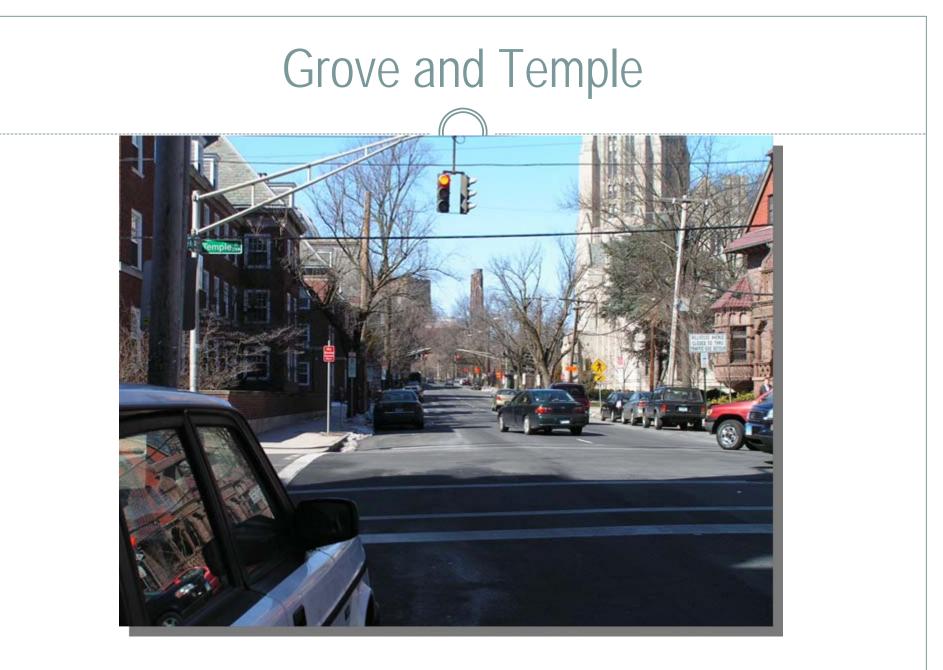
## Church and Chapel



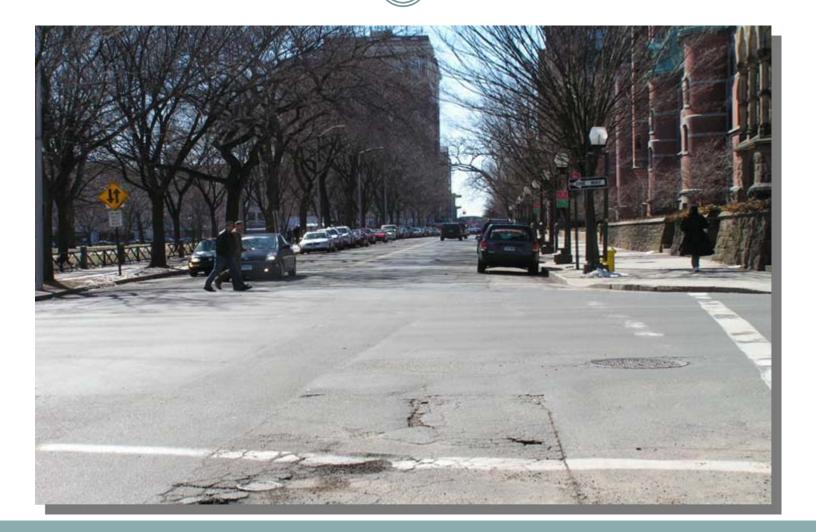


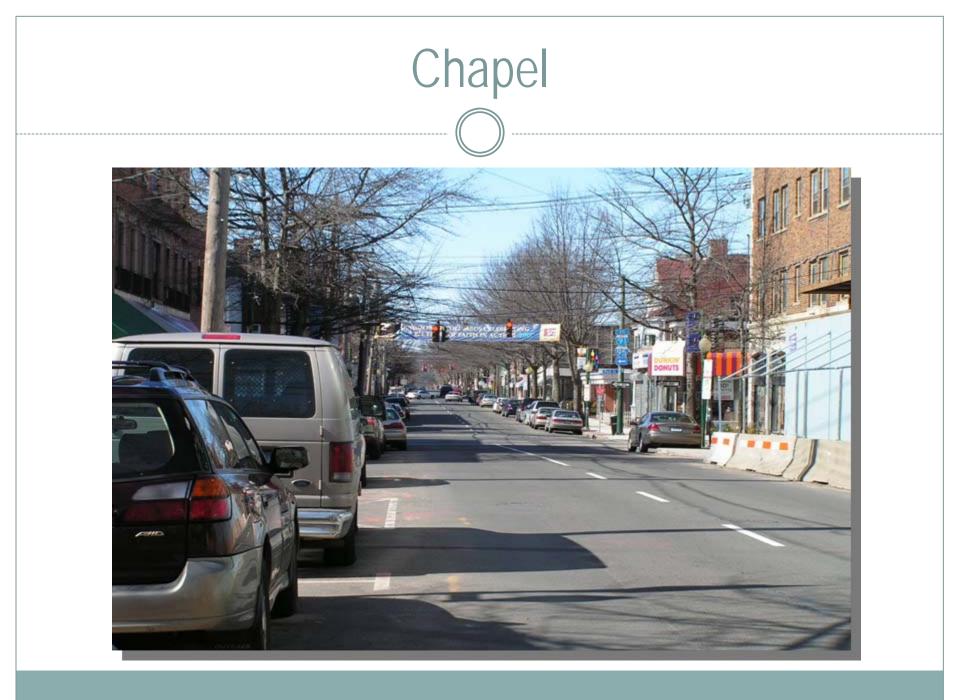


# Streetcar at the corner of Church and Grove CONNECTIOUT

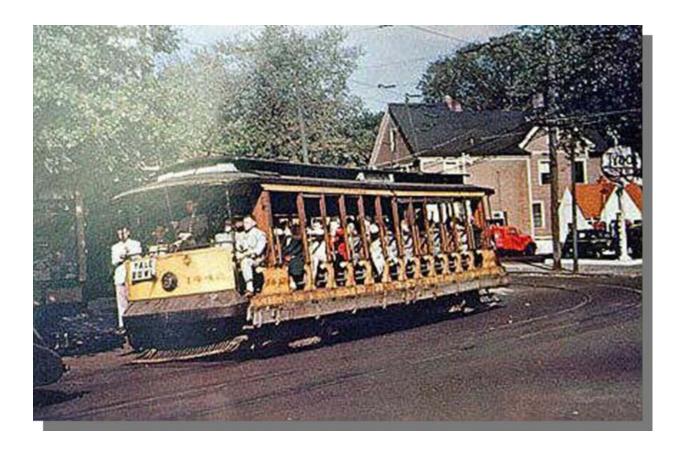


#### College and Elm

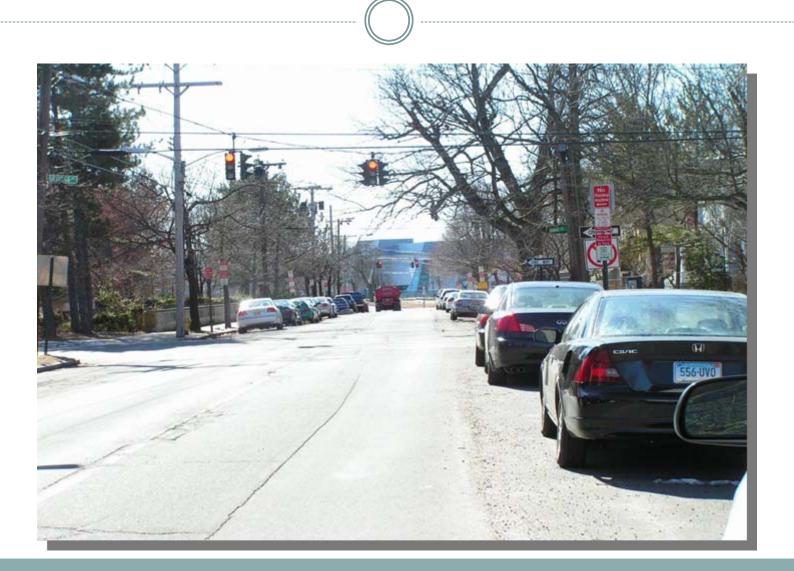




#### Open Car Headed from Union Station to the Yale Football Game The last open car ran in 1947



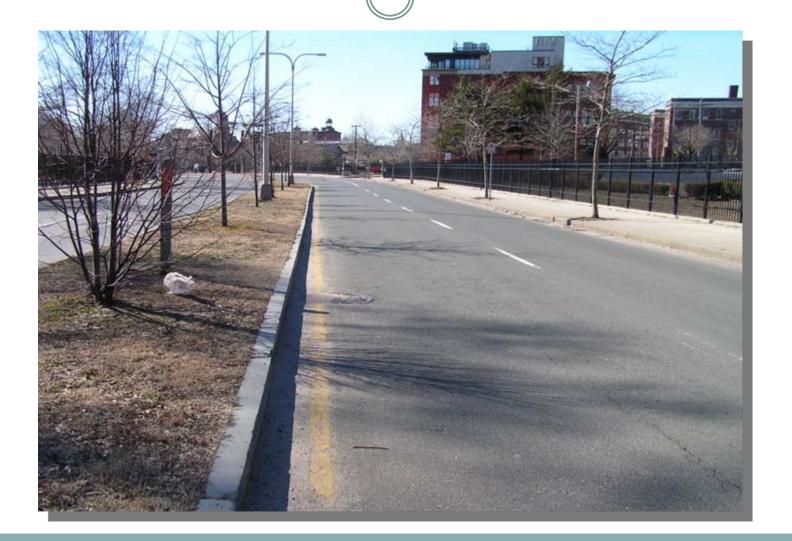
### Dwight Street at George



## South Frontage



### South Church heading towards Union



#### **Proposed Project**

- 3.6 miles of new track providing a loop back to Union Station
- Provides a route that connects Union Station to City Hall, County Court House, Yale Campus, Theater District, Yale Medical Center and Parking.
- Connects Parking Garages to Yale Medical Center
- Connects Union Station to new development including Convention Center, Knights of Columbus, Gateway Community College and Rt. 34 corridor.

#### What does it cost to build the Short Loop in Downtown Circulator

- Total construction cost for a 3.6 miles of track is less than \$30 Million
- Cost of \$ 7.6 Million per mile includes
  - Track and Electrification (\$14 million)
  - Five new heritage style streetcars (\$4.5 million)
  - Car barn (\$2.8 million)
  - 15 Passenger Stops (\$0.3 million)
  - Engineering design and contingencies (\$5.5 million) (Does not include cost of land)

## **Operating Costs**

Service Level

7 days/week
12 hours/day-weekdays
16 hours/day-weekends
15 minute headway
9568 annual vehicle hours

- @ \$80/hr = \$765,440
- @ \$100/hr = \$956,800
- @ \$120/hr = \$1,148,160

### **Operating Costs**

Service Level:

7 days/week12 hr./day weekdays16 hr./day weekends10 minute headway14,352 annual vehicle hours

@ \$80/hr = \$1,148,160
@ \$100/hr = \$1,435,200
@ \$120/hr = \$1,722,240

# How Are Operations Paid For?

- 1. BID district
- 2. Subsidy from City or Developers for Economic Development
- Fund Raising through sales of Naming Rights
- 4. Payment in lieu of bus service
- 5. Fare box receipts

### Funding Sources Used By Tampa

 Operational funding by a new sales tax assessment district, an endowment fund by private sector contributions, advertising and fares. Annual operating expenses are \$1.3 Mil

- Naming rights for system were sold to Tampa Electric Co. for \$1 Million
- Vehicle naming rights were sold for \$250,000 each
- Station names from \$75,000 to \$150,000

# Funding Sources Used By Little Rock

- \$28 Million to build 2.5 miles of single track and .8 miles of double track
- 5 heritage streetcars
- Carbarn
- Operational costs treated like a bus route by CATA. Cost per mile of streetcars and busses are similar

# Charlotte

- Sales tax of ½ cents
- Federal New Starts 50%
- State Rail Assistance 25%
- Local (1/2 cent sales tax) 25%

# Observations

- There are no apparent fatal physical impediments to a streetcar line connecting Union Station to the Downtown and Medical Center
- Order of magnitude capital cost estimate would be +/- \$30 million

### If the City Decides to Proceed, Next Steps

- Obtain concurrence of Stakeholders and Developers
- Begin exploration of capital funding options, both public and private
- Begin Preliminary Design and authorize preparation of an Environmental Impact Study