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## **PRESS RELEASE**

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### **Statement on the 2011 Ideat Village Festival**

**NEW HAVEN, Conn. — (June 7, 2011)** – The following is a statement from **Bruce Redman Becker**, AIA, LEED AP, President- Becker + Becker, and Developer, 360 State Street.

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*“When 360 State Street opened last August, we launched the building with the mindset that it would contribute to building a great urban center in Downtown New Haven. A city that is unified, supportive of the arts, and is recognized as the ‘cultural capitol’ of our great state.*

*Our building is managed by Bozzuto, a Maryland-based property management firm. Bozzuto is charged with working in the best interests of the residents of 360 State, and ensuring that our resident’s feel at home, are happy and safe, and have anything they need. When asked by the New Haven Town Green Special Services District about the proposal to host this year’s Ideat Village Festival at Pitkin Plaza, in front of the Orange Street entrance to our building, Bozzuto, after speaking to residents, and acting in what they thought was the best interest of our tenants, expressed their strong support of the festival as a whole but declined to support the request to extend amplified music into late night hours.*

*As an architect who has spent many years in New Haven, and who has established deep and lasting relationships here; I’ve come to the conclusion that this decision is not a true reflection of our commitment to this city. 360 State does support the request to extend the hours of this year’s Ideat Village Festival until 10 pm, and will work with City staff to achieve the best possible event for everyone.*

*360 State Street has been described by event sponsors as a 'Corporate Interest' using special influence in controlling the permitting. In fact, 360 State Street is not owned by a corporation or private entities. The development is owned collectively by 336 pension funds plans, some of which represent hundreds of union members that are New Haven residents. Furthermore, the building is now 72% leased, and is home to 350 families and individuals who were attracted to New Haven in part, because of its vibrant arts community. The grocery store at 360 State, Elm City Market, a soon to be opened, full-service, community-owned food co-op has over 560 member/owners (with more every day). I want to it to be clear that the residents, participants and owners of 360 State Street and its grocery store are an inseparable part of the of the fabric that makes up New Haven.*

*Again, 360 State Street is very supportive of arts and music here in New Haven. We would also like to remind attendees and visitors to Downtown that there is parking available in the 360 State Street Parking Garage. We would also like to contribute to the festival by offering light refreshments, such as fruit and water, through our friends at Elm City Market. Additionally, I look forward to attending the festival, and meeting those involved in sponsoring the event.*

*New Haven is a city like no other in New England; it has so much to offer in the cultural offerings, and therefore shouldn't be thought of as 'just another city'. Events like the Ideat Village Festival help to further define who we collectively are as a people and as a place, and help to foster a sense of community among all in our city. This is a positive dialogue we've had with Ideat Village organization, and we hope to continue to support and engage others in our community in discussions on how we can make our city even better. Let's move forward from this, and continue to work towards building an even better arts community and Downtown neighborhood- together.*

*Sincerely,*

*Bruce Redman Becker"*

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**About 360 State Street:**

One of the greenest communities in the nation, 360 State Street is a mixed-use 700,000 square foot development in the heart of downtown New Haven. The project is a certified LEED Platinum Plan, and is the first residential building in the world to make use of a 400 kW fuel cell, which provides nearly 100% of the building's electric needs as well as providing thermal energy for its heating and hot water requirements. The development consists of a 25-story residential tower with 500 rental units sitting atop a 4-story parking garage and ground floor retail – including Elm City Market, a soon to open full-service, community-owned food co-op, and Devil's Gear Bike Shop. In-building amenities include a fitness center, library, pool, green roof and lounge rooms. Located adjacent to the State Street train station, a major commuter gateway,

360 State is also accessible by all three main CT Transit bus stops and ideally situated within blocks of Yale University, schools and the city's best shops and restaurants.

360 State is managed by Bozzuto Management Company, and is now accepting reservations on residences ranging from studios to expansive three-bedroom penthouses with terraces. For more information, please visit [www.360StateStreet.com](http://www.360StateStreet.com) or call 203.865.3600.

**About Elm City Market:**

Elm City Market is a new, community owned full-service, community-owned grocery store in downtown New Haven, broke ground in the Fall of 2010. Its aim is to become a valued New Haven business that improves the quality of life for its members, employees and community. Continuing New Haven's proud tradition of food and dining, Elm City Market's primary goal is to bring fresh, affordable, healthy food to the city's bustling downtown. Additionally, the Market aims to revitalize the neighborhood, promote sustainability and healthy lifestyles, improve food access for disadvantaged people, provide community resources and create a prospering business that will continue to grow and evolve.