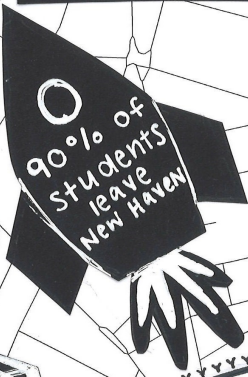
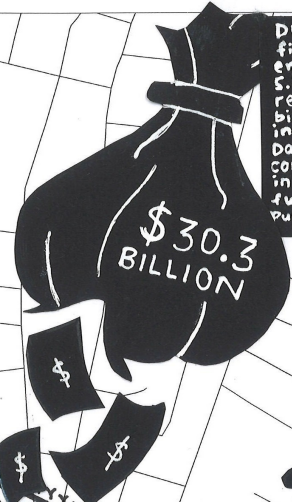


# Yale

Of the small number of students who stayed, only 4% had a job working for a non Yale affiliated position.



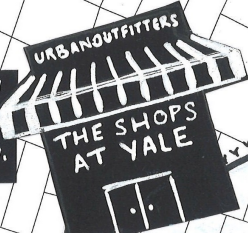
During the last fiscal year, Yale's endowment earned 5.7% returns and reached \$30.3 billion. Chief investment officer David Swenson continues to invest in both the fossil fuel industry and Puerto Rican debt.



The Homebuyer Program, started in 1994, offers incentives to Yale employees who buy homes in New Haven. Areas that require economic development are titled 'empowerment zones' and employees are considered 'ambassadors' of Yale. Some areas include East Rock, Dixwell, and Dwight. Residents who can't afford rising rents are pushed out.



Since the 1990s, neighborhood stores on Broadway have been shut down. Yale University Properties has bought and accumulated over 100 retail tenants and 500 residential holdings. Broadway shops are "The Shops at Yale" and include J.Crew, FatFace, and Urban Outfitters.



Community service efforts are steeped with rhetoric about Yale students being uniquely capable of helping underprivileged communities in New Haven. In an article in The Politic by Elizabeth Hopkins, New Haven activists say that nonprofits are often infected by a savior mindset. While there are some examples of inclusive activists, others ride second on New Haven and treat communities as quinea pigs. Said Kica Matos.



69% of Yale students come from the top 20% of society and 19% come from the top 1% of society, according to 2017 data. Only 2% come from the bottom 20%.  
↳ The median family income of Yale students is \$192,600, over four times the average household income in New Haven, \$39,191.

An amendment to the university charter in 1834 stated that all Yale property (excluding property generating > \$6000/yr) would be tax exempt. As of 2014, Yale paid taxes on only \$108 million of its property. It didn't pay taxes on \$2.5 billion of property. Yale pays a voluntary annual contribution to New Haven but this amounts to only \$11.5 million/year.



In 2015, Yale promised to hire 1,000 New Haven residents (500+ from 'neighborhoods of need') for permanent full-time jobs. A hearing in February 2019 revealed Yale had hired only 876 residents and only 273 were from neighborhoods of need. Residents said they applied to Yale jobs again and again and were rejected.

**COUNTER MAPPING**  
(noun) 'Koun 'tar map'ing/  
Inspired by Rebecca Solnit's 'Unrattomable City: A New Orleans Atlas' and Queen Mary University's 'The Countermap'  
Mapping that fundamentally questions the assumptions or biases of cartographic conventions that challenge predominant power relations of mapping, or that engages in mapping in ways that upset power relations (territorial)

