

**New Haven Board of Alders  
Black and Hispanic Caucus**

Presents  
**2021 SOUVENIR AD JOURNAL  
CONTRACT**

**TENTH ANNIVERSARY  
RECOGNITION GALA**

Anthony's Ocean View  
450 Lighthouse Road New Haven, CT 06512  
Thursday, October 28<sup>TH</sup>, 2021 • 6:00 pm – 10:30 pm

Ad Options	Dimensions	Rate	Quantity	Extended Price	Total Due
<b>Platinum Sponsorship</b> Outside <b>Back</b> Cover & <b>10</b> Tickets	8 ½ x 11	\$2500.00			
<b>Platinum Sponsorship</b> Inside <b>Front</b> Cover & <b>10</b> Tickets	8 ½ x 11	\$2500.00			
<b>Gold Sponsorship</b> Inside <b>Back</b> Cover & <b>10</b> Tickets	8 ½ x 11	\$2500.00			
<b>Silver Sponsorship</b> Full Interior Page & <b>10</b> Tickets	8 ½ x 11	\$1700.00			
<b>Bronze Sponsorship</b> Full Interior Page & <b>3</b> Tickets	8 ½ x 11	\$1000.00			
Full Interior Page Only	8 ½ x 11	\$700.00			
Half Interior Page Horizontal	8 ½ x 5 ½	\$350.00			
Half Interior Page Vertical	2 ¼ x 7 ¾	\$350.00			
Quarter Interior Page Horizontal	4 ¼ x 5 ½	\$225.00			
Quarter Interior Page Vertical	2 ¼ x 3 ¾	\$225.00			
Business Card	3 ½ x 2 ¼	\$50.00			
Patron Listing	N/A	\$25.00			
Table (seats 10 people)	N/A	\$1000.00			
Table Sponsor	N/A	\$250.00			
Individual Ticket (admits 1)	N/A	\$100.00			

***DEADLINE TO SUBMIT AN AD IS FRIDAY, SEPTEMBER 24<sup>TH</sup>, 2021***

***\*\*FAILURE TO SUBMIT YOUR PAYMENT ON TIME CAN RESULT IN YOUR PAYMENT BEING RETURNED\*\****

**Digital file types accepted: Acceptable file formats: All Adobe Products – Acrobat (PDF files with fonts embedded), InDesign, Illustrator (EPS or AI files), Photoshop (JPG, PNG, TIFF, PSD).**

***\*\*Accepted but not recommended: Powerpoint, Word, Publisher, Excel\*\****

***Make checks/money orders payable and mail to the address listed below, or pay online at***

**<https://tinyurl.com/bhcaucusgala>**

Attn: Black and Hispanic Caucus  
165 Church Street, Rm. 238  
New Haven, CT 06510

*Contact Information (for questions)*

Sharon Arenberg (203) 946-6483  
[sarenberg@newhavenct.gov](mailto:sarenberg@newhavenct.gov)

Affix Business Card or Copy of a Photo Here  
**(Business Cards & Photos will not be returned)**

Email photos & images to Barbara Mincey at:  
[sarenberg@newhavenct.gov](mailto:sarenberg@newhavenct.gov)  
**(Make sure to specify name & organization)**

**PURCHASE AGREEMENT:**

I hereby authorize the New Haven Board of Alders' Black and Hispanic Caucus to insert an advertisement in the Tenth Anniversary Recognition Gala Dinner Souvenir Journal. I understand that ***a full payment must accompany the advertisement.*** I understand that journal pages are subject to availability.

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Authorized Representative Name: \_\_\_\_\_

Authorized Representative Signature: \_\_\_\_\_

***FOR INTERNAL USE ONLY***

**PAID RECEIPT:**

Company/Organization: \_\_\_\_\_

Purchased: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

Method Paid: \_\_\_\_\_

Date Paid: \_\_\_\_\_

**FOR RECEIPTS BY MAIL:**

Address: \_\_\_\_\_

City, State & ZIP: \_\_\_\_\_

City, State & ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Authorized Representative Name: \_\_\_\_\_

Authorized Representative Signature: \_\_\_\_\_